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CERTIFICATE

Certificate of Completion

This is to certify that

Rafael Alves

has successfully completed

Corporate Entrepreneurship Simulation Certificate

Completed the SkyVision corporate entrepreneurship simulation — a program in innovation strategy and venture decision-making.

LEARNING OBJECTIVES

- Achieve product-market fit by aligning product features to customer segments
- Navigate trade-offs between cost, quality, pricing and positioning
- Manage operational capacity and finances to sustain growth
- Design a marketing mix matched to segment, budget and product

COMPETENCIES / SKILLS

Corporate Entrepreneurship

Product-Market Fit

Operations Management

Innovation Management

Startup Strategy

June 19, 2026

ISSUE DATE

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CREDENTIAL ID



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